

## HIGHLIGHTS OF FREELANCE EXPERIENCE

Clients have included: MONDELEZ, KIMBERLY CLARK, HALEON, PAPER SOURCE, WALGREENS, CONVERSE, POPCORN FACTORY, ULTA BEAUTY, SEARS, CUSHING PRINTING, K-MART, and other national and regional clients.

VMLY&R Commerce	•	Art Director - VMLY&R COMMERCE – 2022-2023 Art direction and design for a wide array of print and digital projects for brands including Mondelez, Kimberly Clark, and Haleon, as well as new client pitches and concepting.
Paper Source	0	Art Director/Print Designer - PAPER SOURCE - 2018-Present Art and photo direction, brand identity, design, layout, project management and production for catalogs, signage, and web items
Popcorn Factory	0	Art Director - THE POPCORN FACTORY - 2016-17 Art and photo direction, design, layout, project management and production for catalogs, email campaigns, and web items
Silver Lining	$\overline{\mathbf{O}}$	Designer - SILVER LINING DIGITAL - 1998-2013 Photo direction, project management, production, layout, design, copywriting and account management for various clients
Gaston	0	Art Director - GASTON ADVERTISING - 2010 Insert and catalog program for ULTA Beauty, web and email content for ULTA, Sears Financial/Citibank and other clients
Cambium Learning / Sopris West	0	Designer - CAMBIUM LEARNING - 2003-13 Design, production and project management for various programs—including textbooks, curricula, marketing materials, educational journals and catalogs
Haggin	$\odot$	Project Manager - HAGGIN/SOLUTION SET - 2008-11 Project management and production for catalogs, insert programs and collateral pieces for clients including Cintas, Office Depot and others



773-304-8821mahtw.com

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A Left-Brained Creative Passionate Motivated Skilled A Lethally Quick Study Inquisitive A Problem Solver A Detail Noticer An Avid Reader A Collaborative Teammate A Natural Leader A Music Geek A Language Lover



Shown: the subject next to a shiny building, wearing glasses. Other styling options and settings are available.

## **IN SKILLS**

Art Direction	
Design	
Production	
Project Management	
Writing	



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References available upon request.